

# activehouse

## Symposium Debrief

The 7<sup>th</sup> Active House Alliance Symposium, with this year topic *“Building Healthy, Living Healthy: A new era in sustainable building design”*, was the awaited event, where professionals could interact and exchange views on the best tools to create sustainable buildings.

Participants of the Symposium had positive thoughts to share about the event:

Michael Koenig, Leader for Honda Smart Home US: *“It’s been a really nice conference so far, because it is less on the technical side of things and more about how we can just move ourselves towards an image of sustainability in the future.”*

Tad Putyra, President & COO, Great Gulf: *“It’s all about exchange and sharing experience”*

Neil Gillespie, Design Director and Chairman, Reiach + Hall Architects: *“This is my first time at the Active House Symposium. It takes you out of the comfort zone into another world where you can see different passions, so that’s been fascinating”.*

You can see highlights from the Symposium by following [this link](#).



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## Booklet on strategy 3.0

The Active House Alliance has issued its new strategy with the title *Healthy buildings for people and planet*.



The International Active House Alliance is a global network made up of Academia & Knowledge Institutions, Designers & Planners, Developers & Builders, Building Industry Producers, who think alike on how sustainable buildings work, are created and delivered. The Alliance is a non-profit organization of partners working with a holistic view of sustainable buildings, based on the three guiding principles: comfort, energy and the environment.

The Alliance was established in 2010, following a roundtable in 2009 which set a first vision for the Alliance and several processes which put the spotlight on the acceleration of climate change and the need to use resources more carefully, however not excluding the user parameters of a good indoor climate and long lasting qualities of building design.

In 2016, the alliance defined the Active House label, a non-profit quality mark for the broader building market.

Today there are 7 national Alliances, multiplying the membership into a global community of partners who aim to scale sustainable cities with smart buildings, creating long lasting value.

The Active House principles are recognized amongst the top 10 certification schemes, and is today global working across the value chain of buildings, from knowledge over

designers and planning, with engineers, industries and developers working from the key principles: **Healthy Buildings for People & Planet.**

The Active House Alliance is a wide and well consolidated partner platform between public, private, industry and consumers – an example of the Sustainable Development Goal # 11.



#### NATIONAL ALLIANCES



#### INTERNATIONAL ALLIANCE



#### PARTNER ORGANIZATIONS



In the strategy, you can learn more about:

- Active House benefitting all stakeholders
- How to get the Active House label
  
- Active House Centennial Park (residential house, Canada)
 

*“The Active House vision defines highly ambitious long-term goals for future sustainable homes built by great gulf and proof we can make a significant impact on the occupant’s wellbeing with a holistic approach to design, economics, and quality of life”* (Tad Putyra, President at Great Gulf Low Rise, Canada).
  
- Langfang (workplace, China)
 

*“Active House: by the people, for the people, of the people”,* (Zhao JinYan, Active House Academic Society, China).
  
- VELUXlab (office, Italy)
 

*VELUXlab is the first italian Active House and it is located in Politecnico di Milano. It is an “active lab” as the users are part of a continuous experiment, living and interacting with the space around them, constantly measured by different kind of sensors. We can say that VELUXlab is a real, existing “cognitive building” able to give instant informations to the users about invisible physical phenomena like energy, sound, VOC, PM 2.5, and so on or to react and balance the inner environment with the outer natural sources for daylight and ventilation.* (Marco Imperadori, Politecnico di Milano, Italy).
  
- Futura Home (residential house, Denmark)
 

*“We often use the Active House parameters as a kind of a design guide. There is a good balance for all stakeholders and we love the long term thinking. It is time to take care for the next generations, and the end customer is finally ready for that too. Money isn’t the issue anymore – but taking care of our planet is the biggest challenge.”* Ditte Maria Kollerup (CEO, KFS Boligbyg).

- OptimaHouse (single-family house, Ukraine)  
*The main idea of OptimaHouse is holistic approach and optimal solutions in comfort of living, energy efficiency, impact on the environment, terms of construction, economically reasonable cost.*
- Lumar (single-family house, Slovenia)  
*The goal to reduce negative environmental impact, is achieved with good choice of materials as well as the concept of the house.*
- Casa sul Parco (apartment building, Italy)  
*Natural illumination was particularly important for the project, due to the location in the natural park of Fidenza and as one of the main commercial topics of the object. The different flats were checked by Daylight calculations and improved with the size of the windows. The negative overheating risk is controlled by mobile and fixed shadings and by a cooling unit (geothermal heat pump). Also the trees around of the project where included in the shading concept.*
- Green solution house (congress center and hotel, Denmark)  
*“Green Solution House is designed to stimulate the senses and the comfort of the guests and employees.” (Kasper Guldager, Senior Partner 3XN, Director GXN, Denmark).*
- Copenhagen international school (private school, Denmark)  
*Active House Award Overall Winner 2018. The school is a good example of the so-called Prosumer building of the future with building integrated photovoltaics on all facades. The solar panels cover approx. 39% of the total electricity use, highlighting the school as an almost zero energy building that scores convincingly on the Active House radar.*

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## Active House Video

In line with the new strategy, Active House issued a promotional video, in order to make the Active House label and the benefits of a sustainable house more visible to the larger audience.

You can check the video [here](#).



WANT MORE INFORMATION?  
GO TO [WWW.ACTIVEHOUSE.INFO](http://WWW.ACTIVEHOUSE.INFO)

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## Press and communication



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NETWORK AND KNOWLEDGE SHARING

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